



German Patent
and Trade Mark Office

DPMA Nutzerforum

Agenda

24 March 2020

9:00 Registration and pretzel breakfast

9:30 Welcome by the moderator and information on the schedule for the day

DPMAforum

9:45 Technology trends, patent quality and trade mark news

Cornelia Rudloff-Schäffer, President

DPMAforum

10:15 Moderated discussion with the Federal Ministry of Justice and Consumer Protection
Strengthening intellectual property through legislation

Dr Christian Wichard, Head of Directorate III B at the Federal Ministry of Justice and Consumer Protection

DPMAforum

10:40 Break

10:45 Expert forum I

Session 1:

Short presentations on current topics

DPMAforum

Session 2:

DPMAregister workshop

Georgina Lindow-Eickhoff, DPMA

Room 1010

Session 3:

Walk-in trade mark workshop

Katharina Mirbt, DPMA

Room 1006

- 10:45 DPMA Nutzerbeirat – a user advisory body gains momentum
Dr Dieter Laufhütte, patent attorney, Lorenz Seidler Gossel Rechtsanwalt Patentanwälte Partnerschaft mbB and Hubert Rothe, DPMA, Head of Directorate General Information
- 11:00 Trade mark piracy – stocktaking and options of protection
Lennart Röer, German Anti-Counterfeiting Association (APM)
- 11:25 Getting through the patent procedure more efficiently
Dr Bernd Läßiger, DPMA
- 11:45 Expansion of the electronic dialogue with DPMA direktPro
Ralph Hofacker, DPMA
- 12:05 Spotlight on the electronic search and data supply services
Dr Harald Seitz, DPMA

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Session 4:

Utility model – attractive IP right for SMEs

*Dr Tobias Wuttke, Meissner Bolte Patentanwälte
Rechtsanwälte Partnerschaft mbB;
Martin Kreis, CYBEX GMBH and
Jörg-Eckhard Dördelmann, DPMA*

Room 1008

Session 5:

From patent to marketable product

*Dr Robert Phelps, managing director,
Bayerische Patentallianz/CEO BayPAT and
Dr Peter Stumpf, managing director, TransMIT Gesellschaft für
Technologietransfer mbH*

Room 1009

Session 6:

DPMA direktPro basics

*Alexander Rottmann, DPMA and
Daniel Heller, DPMA*

Room 1005

Session 7:

DPMA direktPro for advanced users

Uwe Gebauer, DPMA

Room „Alte Börse“

12:30 **Networking with lunch**

13:15 **Guided art tour**

14:00 **Expert forum II**

Panel discussion

DPMAforum

Patentability of artificial intelligence

*Thomas L. Lederer, patent attorney;
Dr Thomas Buchholz,
BSH Hausgeräte GmbH;
Professor Dr Matthias Leistner,
LMU Munich;
Detlev-Georg Schmidt-Bilkenroth,
DPMA*

Meet the Experts 1

Room 1006

14:00 Trade Mark Law Modernisation Act –
a first stocktaking and the new trade
mark invalidity proceedings
Dr Petra Weitzel, DPMA

14:30 Legal certainty for disclosure of
designs on the Internet
Markus Ortlieb, DPMA

Meet the Experts 2

Room 1008

Dealing with Asian, especially
Chinese patent literature
*Dr Alexander Baust, DPMA and
Dr Jinming Lu, DPMA*

15:00 **Break**

15:05 **Poster evaluation, brief reports from the expert forums, summary and farewell**

Cornelia Rudloff-Schäffer, President

DPMAforum

15:30 **End of event**